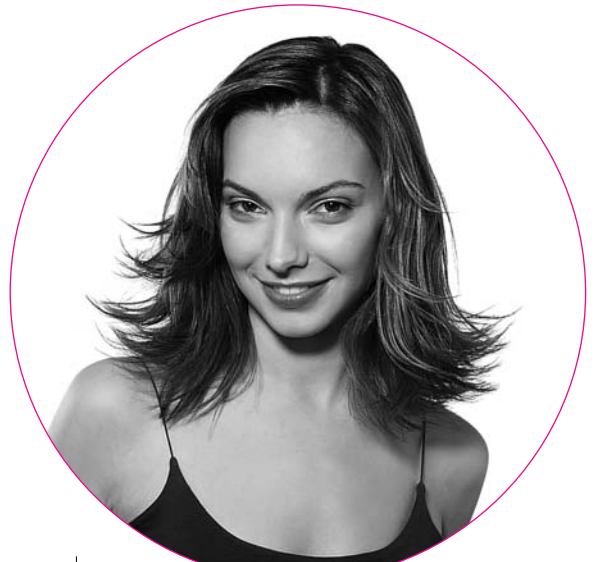


# Professional tips & tricks



# BLOW DRYING

## Smooth and controlled

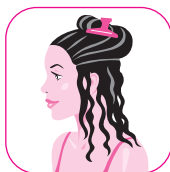
### Drying and styling in a single step!

This is the basic technique for blow drying long or medium-length hair with the BRUSH ACTIV'.

After washing your hair, dry it well in a towel and carefully untangle it.

You can also pre-dry your hair using the drying function of the Brush Activ'. Remove the brush from the body of the appliance and select the air flow/temperature that suits you, keeping your hair damp.

Separate your hair into sections, using clips:



1. Start at the nape of the neck,
2. then the back of the head,
3. the sides,
4. finish with the sections on the top.



*The secret lies in the fineness of the separated sections, handled one by one!*

We suggest using the large-diameter brush for general styling and the small-diameter brush for putting the finishing touches (more marked rounding inwards or outwards).

### From root to tip!



It is essential to dry the roots properly before the tips: place the brush against the roots of your hair, under the section to be blow dried, without starting the rotation and only on the drying setting (position 1 or 2) and then start the automatic rotation of the brush while working slowly down towards the tips until the section is completely dry.

*Remember that badly dried hair is badly smoothed hair!*


**Tips turned under:**

Place the brush (small or large diameter) under the tip of the section. Start the rotation to roll the hair under.


**Tips turned outwards:**

Place the brush (small or large diameter) on the tip of the section. Start the rotation to roll the hair outwards.

*For a more marked effect towards the tips, the small-diameter brush is ideal! You can give this movement to all your hair or to just a few sections.*



## BLOW DRYING

### Layered and tapered

This blow drying technique suits hair of all lengths.

After washing your hair, dry it well in a towel and carefully untangle it.

Pre-dry your hair using the drying function of the Brush Activ' with your head tipped forwards to give body at the roots. The tips must remain damp.

*You can use a mousse or wax to enhance the appearance of your hair.*



Separate the hair vertically in two parts from the top of your head down to the nape. Start blow drying, placing the appliance under the section in a root -> tip movement. Repeat the operation until both sides of the nape are perfectly dry. Continue with the sections at the side of the face and finish at the top of the head.



To obtain perfect layering, place the brush under or on the section in the direction of the layering and pull the section towards the opposite cheek, keeping the head slightly tilted.

**Working the tips:**

To keep the tips tapered, do not pull on the section when the brush reaches the tip; remove the brush gently so as not to spoil the effect. Allow the hair to cool before finishing.

*For a more marked effect towards the tips, the small-diameter brush is ideal!*

## BLOW DRYING

### Curled and light



This technique is essentially for use on short and medium-length hair, soft or wavy.

*Curls and waves are made by rolling fine sections of hair around the small-diameter brush: the finer the section, the tighter the curl.*

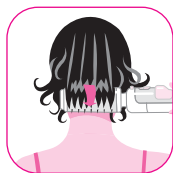
Always start at the nape of the neck, working progressively upwards, and finish with the sections at the top of the head.

Place the brush alternately under the section (to dry the roots) and then over the section (for the wave) in a relatively slow rotating movement, which will give more volume and an effect of lightness.

The rolled sections must cool without being touched.

Once all the hair is dry, arrange the curls and waves using your fingertips.

Avoid using a comb or brush, which would spoil the effect.



## THE FINISHING TOUCHES

### Fringes



For a short, straight fringe, we suggest using the small-diameter brush, which will give more movement.

*For straight fringes, you will need to give more volume at the root to give the best profile.*

For a longer fringe, on the other hand, the large-diameter brush will give a smoother effect.

On a damp, pre-dried fringe, place the brush under fringe, from the roots, and keep the automatic rotation on to roll the section to the inside until completely dry.



### Volume at the roots

Once the hair is blow dried, place the brush at the root again, under the section (preferably the large-diameter brush), without using the automatic rotation. Setting: drying only. Start smoothing the section against the lie of the hair

for about 3 cm from the roots and then allow the appliance to slide slowly to the tip of the section without stretching it. Then bring the section back to the correct side.

*To give more volume to all of your hair, it is important to use this tip on each section of hair.*